

Annual Statement of Commitment 2019 to 2020

The Council's four-year Corporate Plan aims to deliver our vision in creating great places to live, work and relax in in the period to 2021. The priorities of the Plan are brought together under three clear headings of People, Places and Prosperity. This annual statement sets out our key commitments under that Plan for 2019/20.



PEOPLE

Helping people to stay healthy, active and protected from harm

What's going to happen

- We will champion initiatives to improve the health of our residents.
- We will work with our NHS partners to bring about new and improved facilities at Hinckley Health Centre and Community Hospital including consideration of our longer term aspiration to provide a Walk in Centre in Hinckley.
- We will continue to support our residents to enable them to live healthy lives in their homes through our integrated housing support offer.
- We will delivery physical activity programmes and expand our membership offer via Hinckley Leisure Centre to promote more active and healthy lifestyles.
- We will commission further initiatives through our partners to make the most of our thriving voluntary and community sector and celebrate success through our Making a Difference Awards.
- We will deliver initiatives with our partners linked to our Prevention Strategy and Community Safety Strategy that tackle anti-social behaviour and crime to keep our communities safe.
- We will work to prevent homelessness and to support homeless people into appropriate accommodation.
- We will offer a range of general and bespoke support services to help people manage their tenancies successfully.





PLACES

Creating clean and attractive places to live and work

What's going to happen

- We will keep our town centre vibrant by developing plans for public realm improvements, organising events and expanding free parking in key areas of the town.
- We will retain ownership of 'Block C' of the Crescent and continue to market vacant units and develop plans for community use and pop up shops.
- We will continue to press for key highway investment and improvements including the A5, local junction improvements and introduction of variable message signs in Hinckley town centre.
- We will progress development opportunities on local plan and NDP sites and deliver new affordable housing schemes.
- We will agree a council house development programme including the delivery of the Ambion Court sheltered scheme in Market Bosworth.
- We will use our powers to improve the quality of new and existing homes and to provide for the rural housing needs of the Borough.
- We will work hard to protect and enhance our parks and secure Green Flag status for our premier parks and promote further community involvement and use of these spaces.
- We will introduce campaigns to tackle litter, graffiti and fly tipping in the area.
- We will achieve improved recycling rates across the borough by encouraging our residents to recycle even more.
- We will minimise the number of empty homes in the Borough and work to bring them back into use.
- We will produce an Action Plan setting out how we are working towards being a carbon neutral borough by 2030.





PROSPERITY

Encouraging growth, attracting businesses, improving skills and supporting regeneration

What's going to happen

- We will refresh our economic development strategy to boost opportunities for local businesses.
- We will support town centre initiatives and our rural 'town teams' to enhance footfall in our local centres through organising events, encouraging digital initiatives and promoting our centres.
- We will help secure additional infrastructure for MIRA Enterprise Zone and support other schemes by working in partnership with our Local Economic Partnerships to secure additional funding investment.
- We will expand our free parking offer in Hinckley town centre to retain and boost footfall in the town centre.
- We will work with our tourism partners to support increased investment in our key tourism destinations such as Twycross Zoo and secure funding for the implementation of a major sculpture trail to commemorate the 1485 Battle of Bosworth.
- We will work with local schools and colleges and employers to promote career opportunities including organising career networking events, extending the Primary Engineer Programme and promoting more apprenticeship opportunities.
- We will continue to operate our own apprenticeship and placement scheme targeting nine over the year.
- We will start construction works on our new crematorium facility.

